

**THE FLOATS OF GRICE'S CONVERSATIONAL MAXIMS
IN "1001 JOKES" HUMOR BOOK
BY RICHARD WISEMAN**

Thesis

Presented to
Muhammadiyah University of Surakarta
in Partial Fulfillment of the Requirements for Thesis Program
in English Department of Post Graduate Programs of Muhammadiyah
University of Surakarta



by:

Muamar Chadafi

NIM: S. 200 120 034

ENGLISH DEPARTMENT OF MUHAMMADIYAH UNIVERSITY
OF SURAKARTA

2014

NOTE OF ADVISOR I

Agus Wijayanto, Ph.D.

The lecturer of language study of Muhammadiyah University of Surakarta
Official Note on This Student's Thesis

Dear

The Director of Graduate Program of Muhammadiyah University of Surakarta

Assalamu'alaikum Warahmatullahi Wabarakatuh,

Having read, examined, corrected and necessarily revised towards the thesis of:

Name : Muamar Chadafi

Nim : S. 200 120 034

Focus on : LINGUISTICS


Proposed : January 30th, 2014

I access that thesis is approved to be examined by the board of examiners in the
language study of graduate program of Muhammadiyah University of Surakarta.

Wassalamu'alaikum Warahmatullahi Wabarakatuh

Surakarta, January 30th, 2014

Advisor I



Agus Wijayanto, Ph.D.

NOTE OF ADVISOR II

Dra. Siti Zuhriah Ariyatmi, M. Hum.

The lecturer of language study of Muhammadiyah University of Surakarta
Official Note on This Student's Thesis

Dear

The Director of Graduate Program of Muhammadiyah University of Surakarta

Assalamu'alaikum Warahmatullahi Wabarakatuh,

Having read, examined, corrected and necessarily revised towards the thesis of:

Name : Muamar Chadafi

Nim : S. 200 120 034

Focus on : LINGUISTICS

Proposed : January 30th, 2014

I access that thesis is approved to be examined by the board of examiners in the
language study of graduate program of Muhammadiyah University of Surakarta.

Wassalamu'alaikum Warahmatullahi Wabarakatuh

Surakarta, January 30th, 2014

Advisor II



Dra. Siti Zuhriah Ariyatmi, M. Hum.

ADVISOR APPROVED
THE FLOATS OF GRICE'S CONVERSATIONAL MAXIMS
IN "1001 JOKES" HUMOR BOOK
BY RICHARD WISEMAN

Prepared by
MUAMAR CHADAFI
this thesis has been examined by the board of examiner on
March 4th, 2014
and has been declared eligible

THE EXAMINER BOARD

Advisor I


Agus Wijayanto, Ph.D.

Other Advisers


Dr. M. Thoyibi, M.Hum

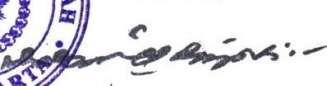
Advisor II


Dra. Siti Zuhriah Ariyatmi, M.Hum

Advisor III

Surakarta, April 3rd, 2014



Wahid Hidayatullah University of Surakarta
Graduate Program
Director,

Prof. Dr. Khudzaifah Dimyati, S.H., M.Hum.

MOTTO

“And We Sent not a Messenger except with the language of his people, in order that he might make (the Message) clear for them. Then Allah misleads whom He wills and guides whom He wills. And He is the All-Mighty, the All-Wise.” (Al-Qur’an, 14:4)

DEDICATION

This thesis is presented to:

1. My parents.
2. My brothers, my sisters, and all my friends.
3. The head of English Department of Post Graduate Programs of Muhammadiyah University of Surakarta (Prof. Dr. Marhamah).
4. My advisors (Agus Wijayanto, Ph.D. and Dra. Siti Zuhriah Ariyatmi, M. Hum.).
5. Everyone who helped me finish this thesis.

ACKNOWLEDGMENTS

Praise be to Allah, The Lord that has opened us the doors of mercy so this thesis can be finished. Peace be upon Prophet Muhammad, his family, his companions, and people who have been defending their faith and love doing good deeds.

The writer likes to express his sincere gratitude to Prof. Dr. H. Khudzaifah Dimyati. S.H., M.Hum., the Director of post graduate program of Muhammadiyah University of Surakarta. The writer also wants to thank to his advisors, Agus Wijayanto, Ph.D. and Dra. Siti Zuhriah Ariyatmi, M. Hum., for giving the writer valuable advice, suggestion and guidance to complete this thesis.

The writer also thanks to his parents for everything given to him, to his friends who help him in finishing this thesis, Hopefully, may Allah always blesses them.

Surakarta, January 2nd, 2014

The Writer

PRONOUNCEMENT

By this pronouncement, I state that this thesis is a record of an original research work. I am completely responsible for its contents. All the quotations and references have been acknowledged. I absolutely state this thesis is not plagiarism or made by someone else. If my pronouncement is proved incorrect one day, I am willing to accept all of the consequences.

Surakarta, January 2nd, 2014



The Writer

MUAMAR CHADAFI

ABSTRACT

CHADAFI, MUAMAR. S.20012034. The Floats of Grice's conversational maxims in "1001 Jokes" humor book by Richard Wiseman. Thesis, Muhammadiyah University of Surakarta 2014.

This study focuses on analyzing the floats of Grice's conversational maxims in "*1001 Jokes*" humor book. This study is aimed (1) to describe types of Grice's conversational maxims are frequently floated in "*1001 Jokes*" humor book, (2) to describe the implicature found in "*1001 Jokes*" humor book, and (3) to describe the maxim floats lead to funny jokes in "*1001 Jokes*" humor book. The writer employs descriptive qualitative approach to reach and to conclude the research findings in this study. In collecting data the writer uses documentation method, and to analyze data the writer refers to Grice's cooperative principle theory. Based on 30 data analyzed in this study obtained from "*1001 Jokes*" humor book, the writer found that (1) 21 of the data or 70% float maxim of quality, 4 of data or 13.33% float maxim of manner, 3 of the data or 10% float maxim of quantity, 1 of the data or 3.33% floats maxim of relevance, and 1 of the data or 3.33% floats all maxims. Then, from the implicature the researcher found that (2) scalar implicature is to show contrast meanings between an utterance to other one, generalized conversational implicature is to explain the utterances used in the "*1001 Jokes*" humor book that do not need a special context to have humorous meaning, particularized conversational implicature is to demonstrate the utterances needing a specific context to have humorous meanings, and scalar implicature is to describe the joke utterances that have degree of meaning. Afterwards, the researcher found that (3) there are two aspects making the maxim floats lead to funny jokes in "*1001 Jokes*" humor book, i.e., relief, and incongruity of the word or the lexis. Besides that the writer also found that the floats of all maxims make a strong surprising meaning of the joke utterances increasing the degree of funny.

Key words: floats, Grice conversational maxim, humor.

LIST OF TABLES

Table 4.1 The Implicatures in “ <i>1001 Jokes</i> ” Humor Book	87
Table 4.2 The Floats of Maxims in “ <i>1001 Jokes</i> ” Humor Book	89
Table 4.3 Aspects Making Floats of Grice’s Maxims Funny in “ <i>1001 Jokes</i> ” Humor Book.....	91

LIST OF CHARTS

Chart 4.1	The Percentage Scores of Implicatures in “ <i>1001 Jokes</i> ” Humor Book.....	88
Chart 4.2	The Percentage Scores of the Floats of Maxims in “ <i>1001 Jokes</i> ” Humor Book	90
Chart 4.3	The Percentage Scores of the Aspects Making Floats of Grice’s Maxims Funny in “ <i>1001 Jokes</i> ” Humor Book.....	92

TABLE OF CONTENT

Cover.....	i
Note of advisor I.....	ii
Note of advisor II.....	iii
Advisor approved.....	iv
Motto.....	v
Dedication.....	vi
Acknowledgment.....	vii
Pronouncement.....	viii
Abstract.....	ix
List of tables.....	x
List of charts.....	xi
Table of contents.....	xii
CHAPTER I: INTRODUCTION.....	1
A. Background of the Study.....	1
B. Problem of the Study.....	5
C. Objective of the Study.....	6
D. Significance of the Study.....	6
E. Scope and the Limitation of the Study.....	7
CHAPTER II: REVIEW OF RELATED LITERATURE.....	8
A. Underlying Theory.....	8
1. Conversational maxim.....	8
2. Grice's cooperative principles.....	9
3. Implicature.....	12
4. The violation of the maxims.....	13
5. Floating of the maxims.....	14

6. Humor.....	17
a. Notion of humor.....	17
b. Recent meanings of humor.....	18
c. Conventional humor theory.....	19
d. The processing of humorous text.....	21
e. Verbal humor and conceptual.....	22
f. The communicative characteristics of humorous text.....	22
g. The significance of the implied term in jokes.....	23
h. Position of the relation of the maxims.....	24
7. Speech Acts.....	24
8. Speech Context.....	27
B. Previous Studies.....	28
CHAPTER III: RESEARCH METHODS.....	36
A. Types of the study.....	36
B. Object of the study.....	36
C. Data, data sources and data coding.....	36
D. Data collection technique.....	37
E. Data analysis.....	38
CHAPTER IV: DATA ANALYSIS AND DISCUSSION.....	40
A. Data Analysis.....	40
B. Discussion.....	87
CHAPTER V: CONCLUSION AND SUGGESTION.....	93
A. Conclusion.....	93
B. Suggestion.....	94
BIBLIOGRAPHY.....	96